

Business Development and Tourism - Trends in the Parish

- Between 2001 and 2011 the Parish population rose from 6,821 to 7667 (12.4%)
- There was a rise in households of 287
- There was a rise in economically active residents from 3,154 to 3,737 (18.5%)

- We might expect a proportionate rise in economically active residents in the future as a result of future housing development



Economic Development Objectives

- The Parish Council has limited powers to affect economic development in the village, but should the council seek to:
 - Support the maintenance and development of sustainable business and employment opportunities in Hassocks;
 - Support the Hassocks and Keymer shopping districts as vibrant, attractive and successful village economic centres that meet the needs of the community;
 - Promote Hassocks as an access point and tourism hub for the South Downs National Park;
 - Promote the redevelopment of the village centre;
 - Promote opportunities for people to live and work within Hassocks, reducing the need for commuting; and
 - To protect *Assets of Community Value* within the Parish such as the Beacon Centre and Pauline Thaw Centre



What more should we do?

- Are you happy with these objectives?
- What more could the Parish Council be doing?
- What types of business does the parish lack?
- Where could other businesses be located?

