

# Hassocks Parish Council Proposal

Spectacular displays ★ Sustainably designed ★ Simply delivered



 **festivelighting**  
THE COMPANY

Christmas Decorations Proposal produced by Ryan McGrath - Regional Account Manager



# Executive Summary

Thank you for the opportunity to bid for your exciting project and for taking the time to review our proposal. Below is a summary of the key points to assist in your decision-making process:

The Festive Lighting Company has been illuminating towns and city centres across the UK since 2000. With over 25 years of expertise, we bring a wealth of knowledge and experience to ensure a seamless and impactful festive lighting solution.



We specialise in creating memorable lighting schemes that enhance and reflect the unique character of each location. Our proposal is designed around your vision, your objectives, and your town's distinct identity.

Our approach combines technical excellence with creative innovation and sustainability. We are leaders in developing biodegradable and recycled lighting motifs, ensuring environmentally responsible designs that are cost-effective and energy-efficient.

As an ISO 9001 and ISO 14001-accredited company, quality and environmental management systems are at the core of everything we do. You will benefit from clearly defined management systems, ensuring smooth execution and support at every stage.

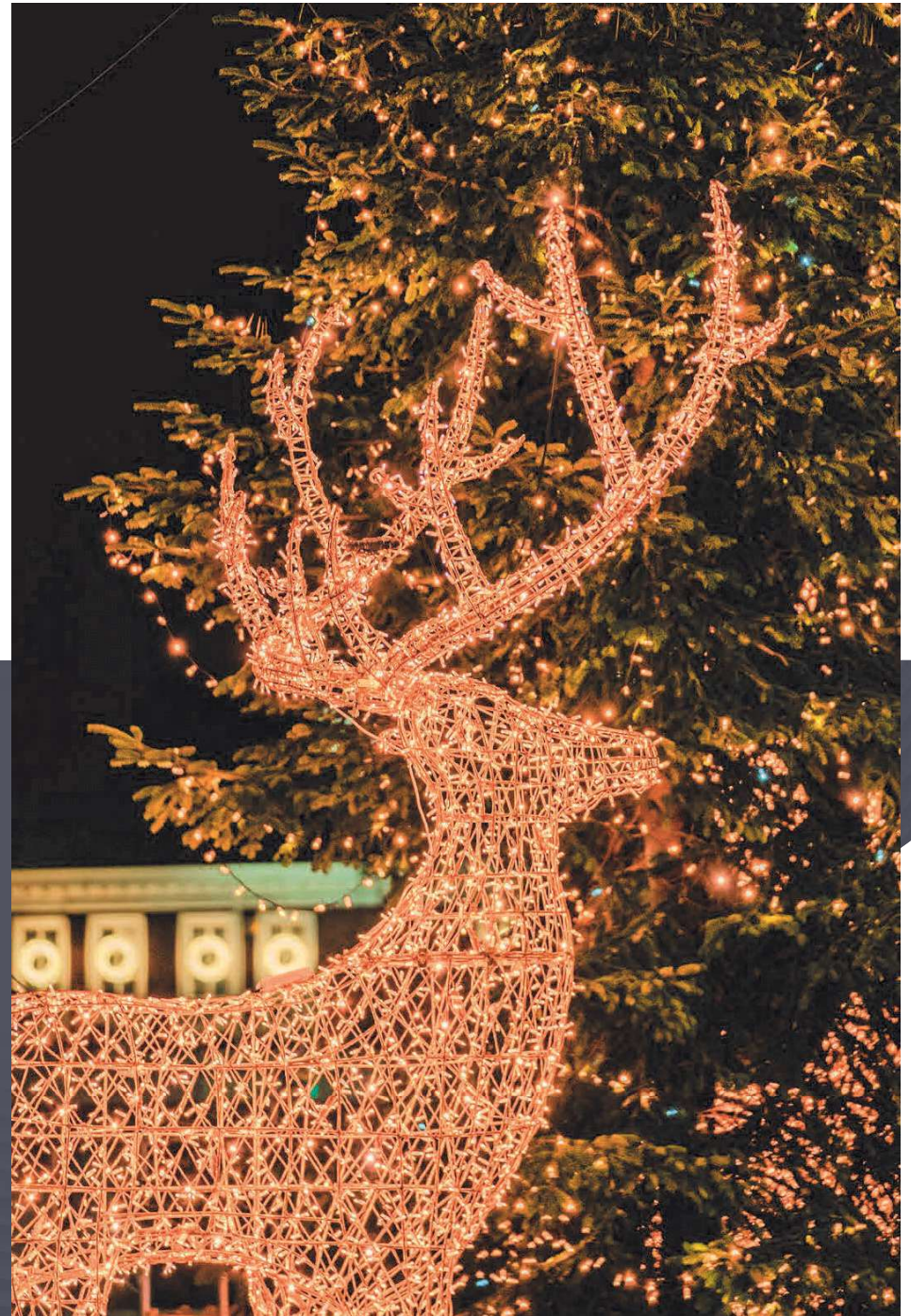
With extensive experience working with Councils, BIDs and Shopping Centres we understand the importance of clear communication and stakeholder engagement. We recognise the value of your investment and aim to provide festive lighting that not only captivates but also strengthens local businesses and the trading environment for years to come.

We look forward to the possibility of working together to bring your vision to life.

Yours sincerely,

A handwritten signature in white ink that reads "Ryan McGrath".

Ryan McGrath - Regional Account Manager  
The Festive Lighting Company



# Contents

Your Brief	4
Our Design Proposal	6
Your Display	9
Your Quotation	12
Your Project Team	16
Innovation	21
Corporate Social Responsibility	23
Methodology	27
Industry Leading Experience	38
Health and Safety	40

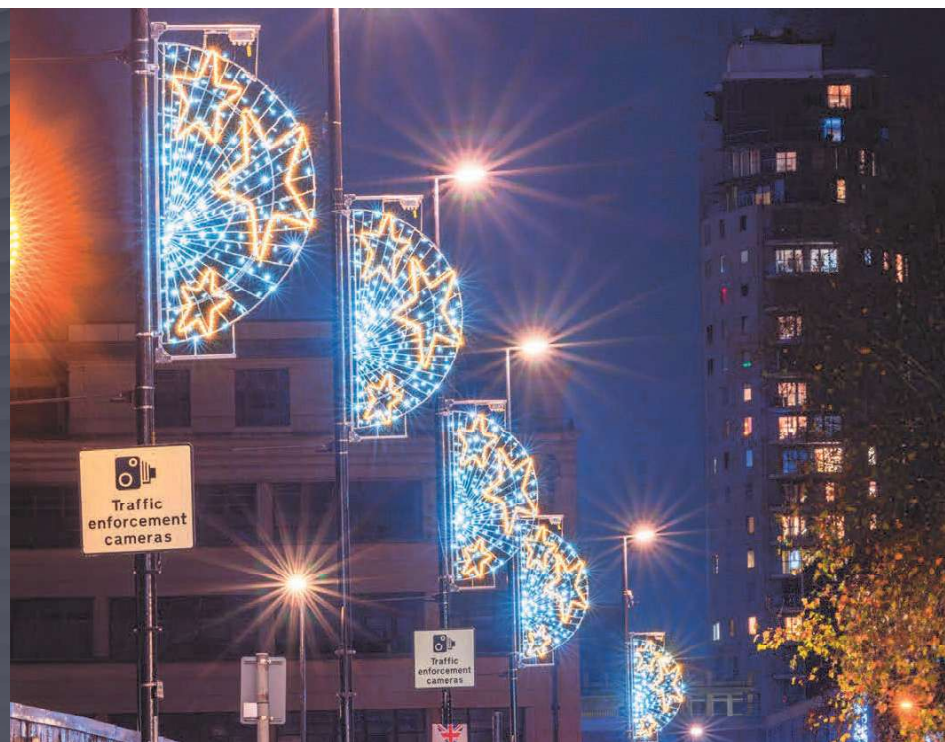


The background is split into two diagonal sections. The left section is dark blue with a pattern of fine, wavy, horizontal lines. The right section is a deep red with a similar pattern of fine, wavy, horizontal lines. The text 'Your Brief' is positioned in the red section.

Your Brief

# Your Objectives

To curate an engaging set of winter lighting installations that will build a unique identity and sense of connection for visitors within the local area.





Our Design  
Proposal

# Design Approach

We've deeply considered our design proposal to create a **brehtaking scheme** that not only complements your site-specific architecture and brief but also offers a **fresh perspective** for your target audience.

We understand the importance of designing spaces that appeal to **diverse demographics**, with an emphasis on **daytime aesthetics** and **exceptional quality** that exceeds expectations. Our designs feature **visual surprises** that engage and delight throughout the day and night.

Thanks to our **scale of business** and the **extensive standing stock** we maintain across the UK, we're happy to offer the option of **refreshing your scheme motifs each year at no additional cost**—though we often find that clients fall in love with the existing designs and prefer to keep them!

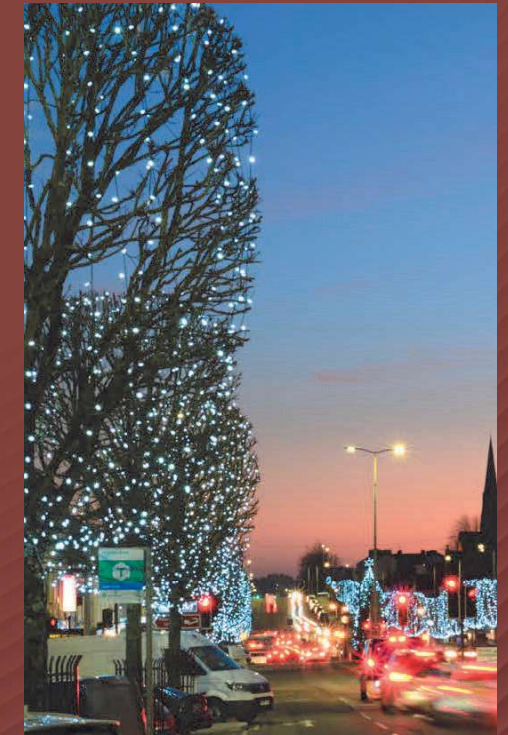


## Energy-Efficient LED Technology

By utilising **industry-leading LED chipsets and lenses**, we offer the most **energy-efficient** lighting products available, extending their visible hours during the day and enhancing the nighttime experience.

**This also results in significantly lower power consumption compared to previous product lines, further aligning with our sustainability initiatives.**

Through these innovations, we're not only creating visually captivating designs but also ensuring our products are environmentally responsible and energy-efficient.



## Sustainable Design Materials

In our commitment to sustainability, we've shifted away from using aluminium as the dominate aesthetics material in our motifs. Instead, **we've chosen cleaner substrates** that significantly reduce our carbon footprint.

After extensive research, PET has become our preferred material. PET is incredibly durable, extremely robust, aesthetically pleasing in the daytime, and fully recyclable at the end of its lifecycle, helping us contribute to a cleaner, more sustainable future.

# Design Statement

- 30 Column Mounted Motifs, double sided across 15 columns
- Merry Christmas Motif on side of shop

Following a site review and discussions with Hassocks Parish Council, our objective was to create a memorable festive lighting scheme that delivers significantly greater coverage than in previous years. The design has been developed to provide a strong visual impact, creating a true “wow” factor while enhancing the village atmosphere with engaging and attractive festive features for residents and visitors alike.



## Summary

Our proposed design and the decisions we have made are very much based on Hassocks Parish Council's brief and the dialogue we have had with you to best satisfy your brief and vision. However, we remain entirely flexible and open to make any changes as you require.





Your Display

# Column Motif

**f**★  
festivelighting  
THE  
COMPANY

This imagery is for simulation purposes only. Actual product or installation may vary. These designs are protected by copyright © and may not be copied by any third party without the permission of The Festive Lighting Company.



Click or scan for video



## 2.3m Star & Swirl Sail

**22243.B2.230.R14.S1F4F**

- 3m cable with IP44 C-Form plug
- Wind Support System

⬇️ 2.3m

⬅️ 0.77m

⚡ 27w / 230v

💧 IP68

⚡ 10% Flash Light Strings

# Cross Street Motif

Merry Christmas

## 4.8m Merry Christmas

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**22206.A2.480.R4.S-MERRY CHRISTMAS**

· 5m cable with IP44 C-Form plug

▣ 4.8m

▣ 0.73m

⚡ 81w / 230v

💧 IP68



Your  
Quotation

# Your Quotation

3 Year hire

	Year 1	Year 2	Year 3
Product	£4,536.00	£4,536.00	£4,536.00
Installation / Removal	£2,563.00	£2,563.00	£2,563.00
Storage	FOC	FOC	FOC
<b>TOTAL</b>	<b>£7,099.00</b>	<b>£7,099.00</b>	<b>£7,099.00</b>

# Your Quotation

5 Year hire

	Year 1	Year 2	Year 3	Year 4	Year 5
<b>Product</b>	£4,032.00	£4,032.00	£4,032.00	£4,032.00	£4,032.00
<b>Installation / Removal</b>	£2,563.00	£2,563.00	£2,563.00	£2,563.00	£2,563.00
<b>Storage</b>	FOC	FOC	FOC	FOC	FOC
<b>TOTAL</b>	<b>£6,595.00</b>	<b>£6,595.00</b>	<b>£6,595.00</b>	<b>£6,595.00</b>	<b>£6,595.00</b>



# Contract Framework

## Length of Contract

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3 or 5 years. Starting 2026 and finishing in 2028 or 2030.

## Public Liability Insurance

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The Festive Lighting Company has Public Liability insurance to £10m.

## Liaison with Businesses

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The Festive Lighting Company will maintain open communication with all stakeholders, including businesses, as needed throughout the contract. This may involve coordinating on matters such as **infrastructure requirements** (e.g. securing eye-bolts and catenary wires) or gaining a deeper understanding of business needs and activities during the installation and removal processes. This ensures we can **minimise disruptions and address any potential issues** promptly, reducing inconvenience to business operations.

## Testing and Certification

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To ensure the safety and reliability of our installations, The Festive Lighting Company conducts thorough **testing of all fixtures and fittings** at the start of each season. This includes:

- Stress testing
- PAT testing (Portable Appliance Testing)
- Testing of connection points
- Certification as required

Any necessary **remedial actions** are completed before installation begins. Additionally, we conduct **in-situ testing** throughout the **live period** to ensure everything remains in optimal working condition.